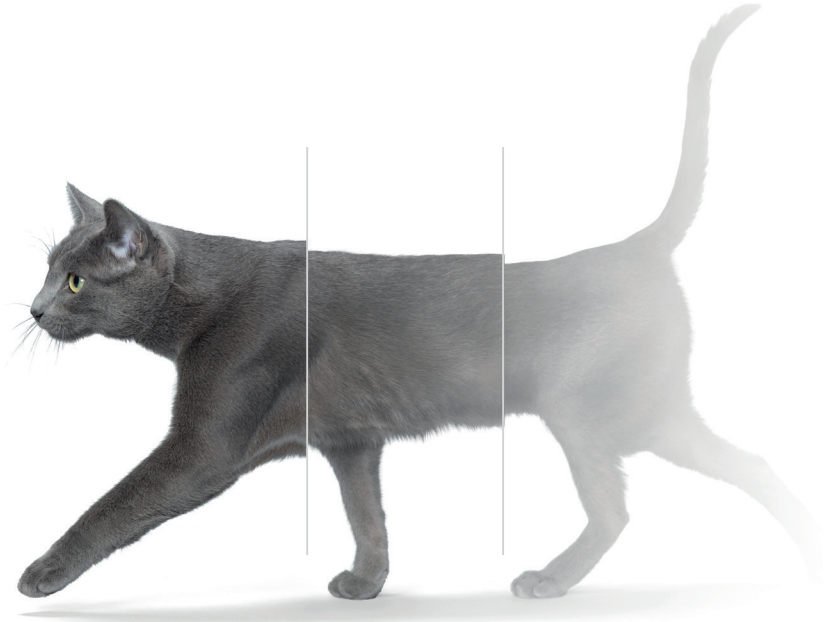


Understanding weight loss in your cat



Owner Guide

Mirataz[®]

Take control with Mirataz



Understanding weight loss in your cat

A change in your cat's weight doesn't always have a simple answer. It could be the beginning of a serious disease, like hyperthyroidism, chronic kidney disease, or inflammatory bowel disease.

Prolonged inadequate nutrition may be more detrimental to your cat than the underlying cause of their weight loss.

You can help identify the early signs of weight loss at home

As you interact with your feline friend, take the time to note any changes in their body composition.

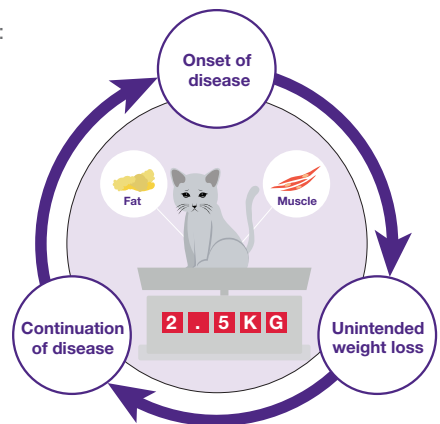
Take notice of changes in eating habits including:

- ▶ Interest in food
- ▶ Amount eaten
- ▶ Time to finish

When petting your cat, check for:

- ▶ Ribs or bony protrusions
- ▶ Lumps or bumps
- ▶ Tender spots

It's important you talk to your veterinarian immediately about any changes you may notice in your cat's eating habits or weight.



If you notice your cat is losing weight, contact your veterinarian immediately.

Introducing Mirataz

Mirataz is the first veterinary licensed medication for the management of weight loss in cats with chronic medical conditions.

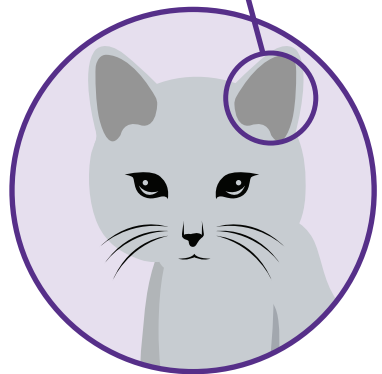
As you and your veterinarian work together to determine the underlying cause of your cat's weight loss, Mirataz may help your cat gain weight in the short term. Mirtazapine, the active ingredient in Mirataz, addresses reduced appetite. You should start to notice an improvement in your cat within as little as 14 days.



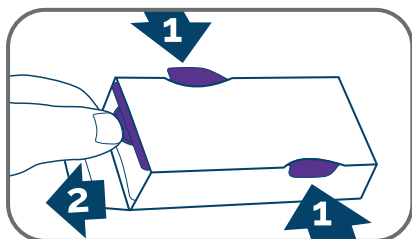
When using Mirataz

- ▶ Always wear impermeable gloves
- ▶ Dispose of used gloves after each application and wash your hands
- ▶ Always store the opened tube back inside the childproof box and keep away from children
- ▶ Apply to alternate ears daily for 14 days
- ▶ Care should be taken after application that people or other animals in the household do not come in contact with the treated cat for 12 hours because mirtazapine can be absorbed orally and transdermally
- ▶ Treated cats should not be allowed to sleep with owners during the period of treatment
- ▶ It may be easier to apply first thing in the morning before you leave for work, or last thing at night before you go to bed
- ▶ If a dose is missed, the dose should be given the following day
- ▶ Food intake can decrease after stopping Mirataz and should be monitored. If this continues for more than 48 hours, you should speak to your veterinarian or vet nurse

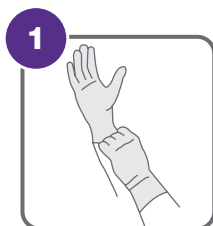
Mirataz is a transdermal ointment applied to the inside of the cat's ear.



How to apply Mirataz

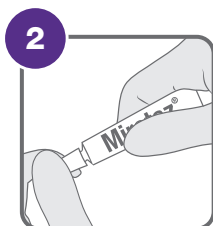


- Open flap at end of carton
- Press both tabs (arrow 1) simultaneously and pull on tab 2 to remove tray
- Ensure you return the tube to the tray and place the tray back in the box
- Push tray all way into the box, ensure it locks in place.
- Keep out of reach and sight of children



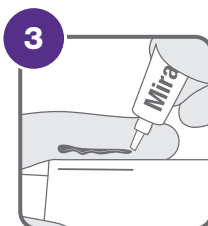
Step 1:

Wear impermeable gloves.



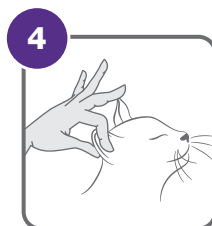
Step 2:

Twist cap on tube counterclockwise to open.



Step 3:

Apply even pressure on tube and squeeze a 3.8 cm line of ointment onto your index finger using the measured line on the carton.



Step 4:

Using your finger, gently rub ointment on inside surface of the cat's ear (pinna) spreading it evenly over the surface.

If contact with your skin occurs wash thoroughly with soap and water.

The line below coincides with the appropriate length of ointment to be applied:



For instruction videos demonstrating our new packaging and how to apply Mirataz, visit <<insert url here >> or scan the QR code.

QR code

If you are concerned about the health of your cat whilst treating with Mirataz, please contact your veterinarian.

Nutrition plays an essential role in the management of weight loss.

When your cat does not eat enough, they do not receive essential nutrients and energy and this will have detrimental effects on their health.

While your vet investigates the underlying cause of weight loss, it is important that your cat get the vital nutrients they need.

To provide immediate and short-term nutrition support SPECIFIC Intensive Support is a complete dietetic pet food for cats for nutritional restoration, convalescence and feline hepatic lipidosis.

Benefits of SPECIFIC Intensive Support include:

- ▶ High levels of energy, fat and protein to ensure sufficient nutrients even with reduced appetite
- ▶ Highly digestible ingredients compensate for decreased digestion and ensure uptake of nutrients during periods of nutritional restoration
- ▶ Beta-glucans, high levels of fish oil, zinc, selenium, arginine for immune support
- ▶ L-carnitine to help convert fat into energy
- ▶ Available in both liquid form and pate. The pate has a special soft texture making it also suitable for syringe.



SPECIFIC F/C-IN-W Intensive Support

Ongoing nutritional support

Once your cat's appetite has returned to normal, it is important to address the medical condition causing poor appetite and weight loss. The good news is, the right nutrition can support the management of many of the diseases which may result in feline weight loss.

Renal support

Lower mineral and protein levels reduce the workload on the kidney and maintain normal blood urea levels whilst restricted phosphorus content supports maintenance of remaining kidney function. High levels of fish oil can support kidney function. **SPECIFIC FKD, FKW - Kidney Support**



Diabetes

Low level of carbohydrates and carbohydrates from sources with a low glycaemic index (oats and lentils) combined with increased fibre levels help control blood glucose levels. High levels of omega-3 from fish and beta-glucans support the body's natural anti-inflammatory processes and insulin sensitivity. **SPECIFIC FED-DM, FEW-DM - Endocrine Support**

Inflammatory bowel disease (IBD)

IBD may include a food allergic component. Ideal diets have low allergenicity and high levels of omega-3 fatty acids, to support the body's natural anti-inflammatory process. **SPECIFIC FΩD-HY, FΩW-HY - Allergen Management Plus**



Cardiac disease

High levels of the omega-3 fatty acids EPA and DHA from fish oil support maintenance of lean body mass and appetite, normal cardiac rhythm and blood pressure. **SPECIFIC FKD, FKW - Kidney Support**

Cancer

High level of omega-3 fatty acids can help support to maintain lean body mass in case of cachexia related to cancer. The increased levels of immune-supporting nutrients support the response towards infections. **SPECIFIC FΩD - Skin Function Support and F/C-IN-W Intensive Support**



Owner record

Mirataz needs to be applied daily to alternative ears, use the charts below to keep a record of treatment.

Record appetite by filling in the stars, 1 star = no appetite, 5 stars = normal appetite.

Week 1	Left Ear	Right Ear	Appetite				
Monday	<input checked="" type="checkbox"/>	<input type="checkbox"/>	★	★	★	★	★
Tuesday	<input type="checkbox"/>	<input type="checkbox"/>	★	★	★	★	★
Wednesday	<input type="checkbox"/>	<input type="checkbox"/>	★	★	★	★	★
Thursday	<input type="checkbox"/>	<input type="checkbox"/>	★	★	★	★	★
Friday	<input type="checkbox"/>	<input type="checkbox"/>	★	★	★	★	★
Saturday	<input type="checkbox"/>	<input type="checkbox"/>	★	★	★	★	★
Sunday	<input type="checkbox"/>	<input type="checkbox"/>	★	★	★	★	★

Week 2	Left Ear	Right Ear	Appetite				
Monday	<input checked="" type="checkbox"/>	<input type="checkbox"/>	★	★	★	★	★
Tuesday	<input type="checkbox"/>	<input type="checkbox"/>	★	★	★	★	★
Wednesday	<input type="checkbox"/>	<input type="checkbox"/>	★	★	★	★	★
Thursday	<input type="checkbox"/>	<input type="checkbox"/>	★	★	★	★	★
Friday	<input type="checkbox"/>	<input type="checkbox"/>	★	★	★	★	★
Saturday	<input type="checkbox"/>	<input type="checkbox"/>	★	★	★	★	★
Sunday	<input type="checkbox"/>	<input type="checkbox"/>	★	★	★	★	★

MIRATAZ: Mirataz contains Mirtazapine UK: **POM-V** IE: **POM**

Dechra Veterinary Products Ltd, Sansaw Business Park,
Hadnall, Shrewsbury, Shropshire SY4 4AS
Tel: +44(0)1939 211200 Fax: +44 (0)1939 211201

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