



The power of marine omega-3 for companion animal health



[DOG DIETS](#)



[CAT DIETS](#)

WHAT IS SPECIFIC?



SPECIFIC diets are rich in fish and other marine ingredients delivering

- Genuine health benefits arising from a high quality, well balanced protein rich in omega-3 fatty acids
- A clear simple and credible owner story helping deliver owner compliance
- High palatability delivering pet compliance



SPECIFIC has a compact range covering key life stage and therapeutic needs in practice – but without an unnecessarily large range



SPECIFIC diets are from Dechra - a veterinary pharmaceutical business for whom vets are not PART of our business, they ARE our business.

SPECIFIC works exclusively with veterinary practices; is not sold in retail and does not actively engage with e-commerce web sites - helping bring nutritional customers into practice regularly

THE SPECIFIC RANGE OF DIETS



A compact range but covering all life stages needs and common conditions



SPECIFIC is committed to sustainable manufacturing through the Circle of Good initiative

We believe it is our responsibility to support the environment that produces the extraordinary ingredients that create our nutritious and healthy foods

- All of the fish in our dry diets now comes from sources accredited as sustainable
- The majority of our cartons are FSC certified and we have a project in place to move the remainder over soon
- 2,500 m² of solar panels on our European factory saves 25 tons of CO₂ per year
- Packaging changes made in 2018 and 2020 reduced plastic usage by 18 tons a year
- In 2020 we introduced one of the first dry pet foods in recyclable bags and are committed to having all of our foods in recyclable packaging by 2023





RECOMMENDED DOG DIETS & TREATS BY CONDITION



RECOMMENDED DOG DIETS & TREATS BY CATEGORY



SPECIFIC PRODUCT BOOK

SPECIFIC SPECIAL CARE DOG DIETS & TREATS



		DRY	WET	TREATS	
GASTROINTESTINAL	Cholestasis	<u>CID-LF</u>	<u>CIW-LF</u>	<u>CT-SC</u>	
	IBD	<u>CQD-HY</u>	<u>CQW-HY</u>	<u>CT-HY</u>	
	Exocrine pancreas insufficiency	<u>CID</u>	<u>CIW</u>	<u>CT-HY</u>	
	Pancreatitis	<u>CID-LF</u>	<u>CIW-LF</u>	<u>CT-SC</u>	
	Pancreatitis with DM	<u>CED-DM</u>	-	<u>CT-H / CT-HM</u>	
	Colitis	<u>CQD-HY/CID-LF</u>	<u>CQW-HY/CIW-LF</u>	<u>CT-HY</u>	
	Diarrhoea	<u>CID</u>	<u>CIW</u>	<u>CT-HY</u>	
	Constipation	<u>CRD-1</u>	<u>CRW-1</u>	<u>CT-H / CT-HM</u>	
	Vomiting	<u>CID</u>	<u>CIW</u>	<u>CT-HY</u>	
	Malabsorption / Maldigestion	<u>CID</u>	<u>CIW</u>	<u>CT-HY</u>	
	Flatulence	<u>CID</u>	<u>CIW</u>	<u>CT-HY</u>	
	Food allergy / intolerance – related	<u>CDD / CDD-HY</u>	<u>CDW / CQW-HY</u>	<u>CT-HY</u>	
URINARY	Struvite uroliths	Dissolution	<u>CCD</u>	-	<u>CT-SC</u>
		Reduction recurrence	<u>CCD</u>	-	<u>CT-SC</u>
	Urate uroliths	Dissolution	<u>CDD</u>	<u>CKW</u>	<u>CT-SC</u>
		Reduction recurrence	<u>CDD</u>	<u>CKW</u>	<u>CT-SC</u>
	Cystine uroliths: reduction recurrence	<u>CKD</u>	<u>CKW</u>	<u>CT-SC</u>	
	Oxalate uroliths: reduction recurrence	<u>CKD</u>	<u>CKW</u>	<u>CT-SC</u>	
ALLERGIC & DERMATOLOGY	Atopy	<u>CQD</u>	<u>CQW-HY</u>	<u>CT-HY</u>	
	Food allergy/intolerance	<u>CDD / CDD-HY</u>	<u>CDW / COW-HY</u>	<u>CT-HY</u>	
	Combination of allergies	<u>CQD-HY</u>	<u>CQW-HY</u>	<u>CT-HY</u>	
	Other non allergic dermatological problems	<u>CQD / CQD-HY</u>	<u>CQW-HY</u>	<u>CT-HY</u>	
CARDIAC	Heart failure with concurrent kidney failure	<u>CKD</u>	<u>CKW</u>	<u>CT-SC</u>	
	Heart failure without concurrent kidney failure	<u>CQD</u>	-	<u>CT-SC</u>	
	Hypertension	<u>CKD</u>	<u>CKW</u>	<u>CT-SC</u>	







		DRY	WET	TREATS
ENDOCRINE	Diabetes mellitus	<u>CED-DM</u>	<u>CRW-1</u>	<u>CT-SC / CT-BIO</u>
	Cushing's disease	<u>CED-DM</u>	<u>CRW-1</u>	<u>CT-SC / CT-BIO</u>
WEIGHT MANAGEMENT	Underweight / Anorexia / Cachexia	<u>CAD / CQD</u>	<u>F/C-IN</u>	<u>CT-SC / CT-BIO</u>
	Overweight - Weight reduction	<u>CRD-1</u>	<u>CRW-1</u>	<u>CT-H / CT-HM</u>
	Overweight - Weight control	<u>CRD-2</u>	<u>CRW-1</u>	<u>CT-H / CT-HM</u>
CRITICAL CARE	Cancer	<u>CQD</u>	<u>F/C-IN</u>	<u>CT-SC / CT-BIO</u>
	Surgery	<u>CID</u>	<u>F/C-IN</u>	<u>CT-SC / CT-BIO</u>
	Recovery	<u>CAD</u>	<u>F/C-IN</u>	<u>CT-SC / CT-BIO</u>
	Convalescence	<u>CID</u>	<u>F/C-IN</u>	<u>CT-SC / CT-BIO</u>
	Intensive support	-	<u>F/C-IN</u>	<u>CT-SC / CT-BIO</u>
RENAL	Renal failure /Insufficiency	<u>CKD</u>	<u>CKW</u>	<u>CT-SC</u>
	Uraemia	<u>CKD</u>	<u>CKW</u>	<u>CT-SC</u>
HEPATIC	Liver insufficiency	<u>CKD</u>	<u>CKW</u>	<u>CT-SC</u>
	Hyperlipidaemia	<u>CRD-1 / CED-DM</u>	<u>CQW-HY / CRW-1</u>	<u>CT-H / CT-HM</u>
JOINT AND MOBILITY	Joint and mobility support	<u>CJD</u>	-	<u>CT-H / CT-HM</u>

The recommendations are based on the most commonly recommended diets and treats for each condition. However, the choice of the most optimal diet or treat can be affected by several factors and should be determined for each individual pet. Full details of all recommended diets for each condition can be found in the SPECIFIC product book

[SPECIFIC PRODUCT BOOK – CLICK HERE](#)



SPECIAL CARE DIETS	
	Bladder Uroliths
	Allergy and Dermatological Management
	Gastrointestinal Problems
	Joint and Mobility Support
	Cardiac, Renal and Hepatic Support
	Endocrine Support
	Weight Management
	Recovery and Convalescence

EVERYDAY/LIFE STAGE DIETS	
	Puppies and Pregnant/Lactating Bitches
	Adult Dogs
	Senior Dogs
	High Energy Dogs
	Organic Diets
	Treats



SPECIFIC[®]

Superior nutrition from the veterinary experts



RECOMMENDED DOG DIETS BY CONDITION

BLADDER UROLITHS DIETS



STRUVITE

CODE	CCD - Struvite Management
INDICATION	Dissolution of struvite stones and reduction of struvite stone recurrence
KEY FEATURES	<ul style="list-style-type: none"> • Has a reduced content of magnesium and phosphorus (components of struvite crystals) • Induces a urine pH below 6.4, dissolving existing struvite crystals and minimising the risk of new ones forming
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 12 kg:



OXALATE, URATE AND CYSTINE

CODE	CKD and CKW - Heart & Kidney Support
INDICATION	Reduces calcium oxalate, urate and cystine stone formation
KEY FEATURES	<ul style="list-style-type: none"> • Restricted protein level, but with high quality protein, reduces the urinary concentrations of oxalate, cystine and urate • Alkaline urine pH discourages precipitation of urinary calcium oxalate, cystine and urate crystals • Added potassium citrate helps keep calcium oxalate in solution • CKW wet diet is also suitable for management of urate but CDD dry diet is the first choice
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 3 x 4 kg - Wet: 6 x 300g



URATE

CODE	CDD - Food Allergen Management
INDICATION	Reduces urate stone formation
KEY FEATURES	<ul style="list-style-type: none"> • Very low content of purine (the precursor for urate crystals) and the induced alkaline urine support a reduction of urate crystals formation
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 12 kg:



ALLERGY & DERMALOGICAL MANAGEMENT DIETS



FOOD ALLERGY

CODE	CDD and CDW - Food Allergen Management
INDICATION	Reduces symptoms of ingredient and nutrient intolerances
KEY FEATURES	<ul style="list-style-type: none"> Contains a restricted number of ingredients and is based on egg and rice (dry food CDD) or lamb and rice (wet diet CDW)
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 12 kg – Wet: 6 x 300 g



ATOPY

CODE	CΩD - Skin Function Support and CΩW-HY - Allergen Management Plus
INDICATION	Supports the skin function in the case of dermatosis and excessive loss of hair
KEY FEATURES	<ul style="list-style-type: none"> Contains multiple skin supporting nutrients – EPA and DHA omega-3 fatty acids from fish oil and krill; GLA omega-6 fatty acid from borage oil, vitamin A, E and B complex, protein, zinc and selenium
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 3 x 4 kg – Wet: 6 x 300 g



FOOD ALLERGY

CODE	CDD-HY - Food Allergen Management
INDICATION	Reduces symptoms of ingredient and nutrient intolerances
KEY FEATURES	<ul style="list-style-type: none"> Based on hydrolysed salmon protein and rice giving high digestibility and low allergenicity Rice does not contain gluten so will be tolerated by dogs with gluten allergy/intolerance
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 12 kg:



COMBINED ALLERGY

CODE	CΩD-HY and CΩW-HY - Allergen Management Plus
INDICATION	Supports both skin function and reduces symptoms of ingredient and nutrient intolerance
KEY FEATURES	<ul style="list-style-type: none"> Combines ingredients with low allergenicity and skin supporting nutrients to support combined allergies Hydrolysed salmon protein and rice giving high digestibility and low allergenicity Contains multiple skin supporting nutrients – EPA and DHA omega-3 fatty acids from fish oil and krill; omega-6 fatty acid GLA from borage oil; vitamin A, E and B complex, protein, zinc and selenium
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 3 x 4 kg – Wet: 6 x 300 g



GASTROINTESTINAL MANAGEMENT DIETS



MALABSORPTION / MALDIGESTION / VOMITING / DIARRHOEA / EXOCRINE PANCREAS INSUFFICIENCY

CODE	CID and CIW - Digestive Support
INDICATION	For reduction of (acute) intestinal absorptive disorders and compensation for maldigestion and/or exocrine pancreatic insufficiency
KEY FEATURES	<ul style="list-style-type: none"> Made with highly digestible ingredients for optimal uptake of nutrients A high content of minerals and fat soluble vitamins compensates for compromised absorption and increased level of electrolytes compensates for losses from diarrhoea and vomiting With beta glucans and beneficial fibres to support the immune response and intestinal health With ingredients to support a healthy microbiome. AuraGuard increase levels of beneficial bacteria whilst fermentable fibres (beet pulp, XOS and FOS) promote the growth of beneficial colonic bacteria promoting a more balanced and diverse gut microbiome. Added postbiotics provide healthy bioactive compounds produced by beneficial micro-organisms and Mannan-oligo-saccharides (MOS) can bind pathogenic bacteria
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 12 kg – Wet: 6 x 300 g / 7 x 100 g



FOOD ALLERGY / INTOLERANCE

CODE	CDD, CDW, CDD-HY - Food Allergen Management CΩW-HY - Allergen Management Plus
INDICATION	Reduces symptoms of ingredient and nutrient intolerances
KEY FEATURES	<ul style="list-style-type: none"> Contains a restricted number of ingredients and are based on low allergen ingredients egg, lamb, hydrolysed salmon protein, rice
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 12 kg –Wet: 6 x 300 g



IBD / COLITIS

CODE	CΩD-HY and CΩW-HY - Allergen Management Plus
INDICATION	Reduces symptoms of ingredient and nutrient intolerance and intestinal absorptive disorders
KEY FEATURES	<ul style="list-style-type: none"> In IBD and colitis there might also be a food allergic component present: the low allergenicity of these diets in combination with high digestibility and uniquely high levels of fatty acids offer optimal support
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 12 kg – Wet: 6 x 300 g

OTHER GI DIETS [CLICK HERE](#)

GASTROINTESTINAL MANAGEMENT DIETS



CONSTIPATION / CHOLESTASIS

CODE	CRD-1 and CRW-1 - Weight Reduction
INDICATION	High-fibre, low-fat diets to support gastrointestinal motility and reduce the intake of fat
KEY FEATURES	<ul style="list-style-type: none"> • The increased soluble and insoluble fibre content in these diets supports gastrointestinal motility • The low fat content makes the diets suitable for management of cholestasis
PACK SIZES	Dry: 1.6 kg / 3 x 1.6 kg / 6 kg / 12 kg – Wet: 6 x 300 g



PANCREATITIS / EXOCRINE PANCREAS INSUFFICIENCY (EPI) / HYPERLIPIDEMIA / CHOLESTASIS / COLITIS

CODE	CID-LF and CIW-LF - Digestive Support – Low fat
INDICATION	For reduction of (acute) intestinal absorptive disorders and compensation for maldigestion and/or exocrine pancreatic insufficiency
KEY FEATURES	<ul style="list-style-type: none"> • Exceptionally low fat levels at 7% DM • High digestibility to ensure optimal intake of nutrients • With beneficial fibres, beta-glucans, fish oil and a blend of natural ingredients to support a healthy gut microbiome, immune response and barrier function of the gut • Low allergenicity for support of GI-disorders with potential involvement of adverse food reaction (the diet is based on tapioca starch and hydrolysed salmon protein) • High levels of EPA and DHA omega-3 from fish supporting the body's natural anti-inflammatory processes • Supplementation with free nucleotides supports both immune function and rapid repair of the gut, increasing villi length, aiding nutrient absorption and speed of return to full digestive health
PACK SIZES	• Dry: 2 kg / 3 x 2 kg / 7 kg / 12 kg – Wet: 6 x 300 g / 7 x 100 g

OTHER GI DIETS [CLICK HERE](#)



JOINT AND MOBILITY SUPPORT

CODE	CJD - Joint Support
INDICATION	For support of a healthy joint function
KEY FEATURES	<ul style="list-style-type: none">• Contains a number of cartilage supporting nutrients including high levels of EPA and DHA omega-3 fatty acids; chondroitin; hydrolysed collagen peptides, beta-glucans and high level of manganese to support a healthy joint function• Moderate energy density supports maintenance of optimal weight even in dogs with reduced activity levels
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 3 x 4 kg:



CARDIAC, RENAL AND HEPATIC SUPPORT



CARDIAC, RENAL AND HEPATIC FAILURE

CODE	CKD and CKW - Heart & Kidney Support
INDICATION	For support of renal, heart and liver function in case of chronic renal, cardiac and/or liver insufficiency
KEY FEATURES	<ul style="list-style-type: none"> • A restricted content of phosphorus to maintain normal phosphorus levels in the blood and support maintenance of kidney function • Reduced protein content to maintain normal blood urea levels • High levels of the omega-3 fatty acids EPA and DHA from fish oil support maintenance of lean body mass and appetite; normal cardiac rhythm; blood pressure and platelet aggregation • Omega-3 fatty acids can help slow the progression of kidney failure • Reduced sodium levels help break the vicious circle of water retention in kidney and liver and heart patients
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 3 x 4 kg – Wet: 6 x 300 g



CARDIAC INSUFFICIENCY WITHOUT CONCURRENT KIDNEY FAILURE

CODE	CΩD - Skin Function Support
INDICATION	Supports heart function in case of chronic cardiac insufficiency
KEY FEATURES	<ul style="list-style-type: none"> • Contains high levels of omega-3 fatty acids from fish and krill to support maintenance of lean body mass, appetite and normal cardiac rhythm • L-carnitine and taurine support the heart muscle function • Moderate level of sodium helps reduce water retention and supports normal blood pressure
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 3 x 4 kg



HYPERLIPIDAEMIA

PRODUCT CODE	CRD-1 - Weight Reduction, CED-DM - Endocrine Support CRW-1 – Weight Reduction, CΩW-HY - Allergen Management Plus
INDICATION	For the nutritional support of Hyperlipidaemia
KEY FEATURES	<ul style="list-style-type: none"> • The low fat content in these diets makes them suitable for the management of hyperlipidaemia
PACK SIZES	CRD-1: 1.6 kg / 3 x 1.6 kg / 6 kg / 12 kg CED-DM: 2 kg / 3 x 2 kg / 12 kg CΩW-HY & CRW-1: 6 x 300 g





DIABETES MELLITUS / CUSHING'S DISEASE / PANCREAS INSUFFICIENCY - ENDOCRINE

CODE	CED-DM - Endocrine Support
INDICATION	For regulation of glucose supply (Diabetes Mellitus) and lipid metabolism in case of hyperlipidaemia
KEY FEATURES	<ul style="list-style-type: none"> • A low content of carbohydrates, derived from slow release CH sources oats and peas, and an increased level of fibre to promote gradual release of glucose from the diet to reduce postprandial hyperglycemia • High levels of the omega-3 fatty acids EPA and DHA from fish oil and krill and reduced fat level help regulate blood lipids in case of hyperlipidaemia; help maintain normal blood pressure and increase insulin sensitivity • With beta-glucans and high level of omega-3 fatty acids to support the immune response in dogs with endocrine disorders • Diabetes mellitus is associated with oxidative stress, which is involved in the development of diabetic complications. High dietary levels of antioxidant substances such as vitamins A, E and fruit extracts help to neutralise the reactive oxygen species • Supply of skin supportive nutrients the omega-3 fatty acids, Vit A, E and B-complex, zinc, selenium can help with the poor coat and skin condition associated with Cushing's disease whilst constant and moderate levels of Na and K support the Na/K balance in dogs with Cushing
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 12 kg:



DIABETES MELLITUS

CODE	CRW-1 - Weight Reduction
INDICATION	For regulation of glucose supply (Diabetes Mellitus) and lipid metabolism in case of hyperlipidaemia
KEY FEATURES	<ul style="list-style-type: none"> • The content of complex carbohydrates and the high level of fibre promote a gradual release of glucose from the diet, making it suitable for patients with diabetes mellitus
PACK SIZES	Wet: 6 x 300 g

WEIGHT MANAGEMENT



WEIGHT REDUCTION

CODE	CRD-1 and CRW-1 - Weight Reduction
INDICATION	For the reduction of body weight
KEY FEATURES	<ul style="list-style-type: none"> • Low fat and high fibre content gives a low energy density so full portions can be served avoiding feelings of hunger • Contains L carnitine – a fat burning amino acid derivative • High protein content supports maintenance of lean muscle mass
PACK SIZES	Dry: 1.6 kg / 3 x 1.6 kg / 6 kg / 12 kg – Wet: 6 x 300 g

WEIGHT CONTROL

CODE	CRD-2 - Weight Control
INDICATION	For the maintenance of body weight in dogs at risk of weight gain
KEY FEATURES	<ul style="list-style-type: none"> • Low fat and high fibre content gives a low energy density so full portions can be served avoiding feelings of hunger • Contains L carnitine – a fat burning amino acid derivative • Moderately increased protein content supports maintenance of lean muscle mass
PACK SIZES	Dry: 1.6 kg / 3 x 1.6 kg / 6 kg / 3 x 4 kg

UNDERWEIGHT / ANOREXIA / CACHEXIA

CODE	CAD – Active; CΩD - Skin Function Support; F/C-IN-W and F/C-IN-L – Intensive Support
INDICATION	Food for recovery and weight gain
KEY FEATURES	<ul style="list-style-type: none"> • The high energy density, high concentration of essential nutrients, high digestibility and excellent palatability support recovery from disease, surgery, injuries or periods of debility • The uniquely high level of omega-3 fatty acids can help support in case of cachexia related to e.g. cancer or cardiac disease
PACK SIZES	CAD: 6 kg / 10 kg CΩD: 2 kg / 3 x 2 kg / 7 kg / 3 x 4 kg F/C-IN-W: 7 x 95 g F/C-IN-L: 395 g



RECOVERY AND CONVALESCENCE/CRITICAL CARE



RECOVERY / CONVALESCENCE / SURGERY / CANCER

CODE	F/C-IN-W and F/C-IN-L – Intensive Support
INDICATION	Nutritional restoration and convalescence in dogs
KEY FEATURES	<ul style="list-style-type: none"> • Highly digestible ingredients compensate for decreased digestion and ensure an optimal uptake of nutrients during periods of nutritional restoration and convalescence • High levels of energy, fat, protein and other essential nutrients support recovery and allow a reduction in the required amount of food • Special soft texture makes it suitable for syringe and tube feeding • β-1,3/1,6-glucans and increased levels of omega-3 fatty acids, zinc, selenium and arginine support the immune status • Very high palatability
PACK SIZES	Wet: 7 x 95 g Liquid: 395 g



SURGERY / CONVALESCENCE

CODE	CID and CIW - Digestive Support
INDICATION	Nutritional support after minor surgery
KEY FEATURES	<ul style="list-style-type: none"> • Highly digestible and with high content of essential nutrients to ensure sufficient nutrients even with reduced appetite • Added beta-glucans and Omega-3 from fish for immune support
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 12 kg Wet: 6 x 300 g / 7 x 100 g



CANCER

CODE	CΩ - Skin Function Support
INDICATION	Nutritional support in case of cachexia related to cancer
KEY FEATURES	<ul style="list-style-type: none"> • The high energy density, high concentration of essential nutrients, high digestibility and excellent palatability support recovery from disease, surgery, injuries or periods of debility • High level of omega-3 fatty acids can help support in case of cachexia related to e.g. cancer or cardiac disease. • The increased levels of immune-supporting nutrients support the immune response towards infections
PACK SIZES	Dry: 2 kg / 3 x 2 kg / 7 kg / 3 x 4 kg

RECOVERY

CODE	CAD – Active
INDICATION	Food for recovery
KEY FEATURES	<ul style="list-style-type: none"> • The high energy density, high concentration of essential nutrients, high digestibility and excellent palatability support recovery from disease, surgery, injuries or periods of debility
PACK SIZES	Dry: 6 kg / 10 kg



PUPPIES AND PREGNANT/LACTATING BITCHES



CODE	CPD-S - Puppy Small Breed
INDICATION	For small breed puppies (adult weight < 10 kg) and for pregnant and lactating bitches
PACK SIZES	Dry: 1 kg / 4 kg / 7 kg



CODE	CPD-M - Puppy Medium Breed
INDICATION	For medium breed puppies (adult weight 10 – 25 kg) and for pregnant and lactating bitches
PACK SIZES	Dry: 4 kg / 7 kg / 12 kg



CODE	CPD-XL - Puppy Large & Giant Breed
INDICATION	For large and giant breed puppies (adult weight > 25 kg)
PACK SIZES	Dry: 4 kg / 12 kg



CODE	CPW - Puppy All Breeds
INDICATION	Complete wet food for puppies of all breeds
PACK SIZES	Wet: 6 x 300 g

KEY FEATURES	<ul style="list-style-type: none"> • Increased level of energy and minerals (CPD-S, CPD-M, CPW), protein and vitamins to meet the requirement of growing puppies • Rich in EPA and DHA omega-3 fatty acids from fish to support development of brain and eye; joints, skin and coat • Added beet pulp to support intestinal health • CPD-XL: with moderate energy and calcium to control growth rate for careful skeletal development in large breed pups
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ADULT DOGS



CODE	CXD-S - Small Breed
INDICATION	For adult small breeds (<10 kg)
PACK SIZES	Dry: 1 kg / 4 kg / 7 kg
CODE	CXD-M - Medium Breed
INDICATION	For adult medium breeds (10 – 25 kg)
PACK SIZES	Dry: 4 kg / 7 kg / 12 kg
CODE	CXD-XL - Large & Giant Breed
INDICATION	For adult large and giant breeds (< 25 kg)
PACK SIZES	Dry: 4 kg / 12 kg
CODE	CXW - All Breeds
INDICATION	Complete wet food for adults of all breeds
PACK SIZES	Wet: 6 x 300 g
KEY FEATURES	<ul style="list-style-type: none">• Rich in EPA and DHA omega-3 fatty acids from fish to support joints, skin and coat• Moderate energy levels to maintain ideal body weight• High quality and highly digestible ingredients• Added beet pulp to support intestinal health

SENIOR DOGS



CODE	CGD-S - Senior Small Breed
INDICATION	For small breed senior dogs from 8 years of age (< 10 kg)
PACK SIZES	Dry: 1 kg / 4 kg / 7 kg
CODE	CGD-M - Senior Medium Breed
INDICATION	For medium breed senior dogs from 7 years of age (10 – 25 kg)
PACK SIZES	Dry: 4 kg / 7 kg / 12 kg
CODE	CGD-XL - Senior Large & Giant Breed
INDICATION	For large and giant breed senior dogs from 6 years of age (> 25 kg)
PACK SIZES	Dry: 4 kg / 12 kg
CODE	CGW - All Breeds
INDICATION	Complete wet food for senior dogs of all breeds
PACK SIZES	Wet: 6 x 300 g
KEY FEATURES	<ul style="list-style-type: none"> • Rich in EPA and DHA omega-3 fatty acids from fish to support joints, skin and coat • Moderately reduced content of protein, phosphorus and sodium reduces kidney workload • Increased fibre content giving lower energy level supporting maintenance of ideal body weight in senior dogs • Added taurine to support heart muscle function • Added beet pulp to support intestinal health

HIGH ENERGY DOGS



ACTIVE DOGS	
CODE	CAD – Active Lunch - Active
INDICATION	Food for highly active dogs and recovery
KEY FEATURES	<ul style="list-style-type: none">• High energy and fat content combined with high digestibility allow a reduction in the daily amount of food, which is an advantage for dogs with an increased energy requirement• The balanced diet fulfils the needs of very active dogs, and the content of high quality protein supports maintenance and development of muscle mass• EPA and DHA omega-3 fatty acids from fish to support the joints of highly active dogs
PACK SIZES	Dry: 6 kg / 10 kg – Wet: 7 x 100 g





ORGANIC DIETS	
CODE	C-BIO-W - Organic with Beef and Organic with fish
INDICATION	Complete organic wet food for adults of all breeds
KEY FEATURES	<ul style="list-style-type: none">• Wet food pate for adult dogs with a minimum of 95% ingredients from controlled, certified organic origin
PACK SIZES	Wet: 5 x 150 g



ORGANIC TREATS	
CODE	CT-BIO - Organic Treats for dogs
INDICATION	Organic treats for dogs of all breeds
KEY FEATURES	<ul style="list-style-type: none">• Treats for dogs made with more than 80% fresh chicken, beef and pork• Low carbohydrate• Grain-free recipe• Gluten-free recipe
PACK SIZES	100 g



DOG TREATS



HEALTHY TREATS

PRODUCT CODE	CT-H Healthy Treats and CT-HM - Healthy Treats Mini
INDICATION	Treat for healthy dogs of all breeds and ages and during weight reduction and for maintenance of ideal body weight
KEY FEATURES	<ul style="list-style-type: none"> • High fibre and low fat levels, reducing energy density in order to support an optimal weight. • Support of oral health and fresh breath. Hexametaphosphate helps prevent tartar by binding calcium in saliva, preventing calcification of plaque. Green tea extract, eucalyptus oil and parsley powder to support fresh breath
PACK SIZES	300 g



HYDROLYSED TREATS

PRODUCT CODE	CT-HY Hydrolysed Treats
INDICATION	Treat for dogs with adverse food reactions resulting in dermatological and/or gastrointestinal disorders; Gastrointestinal problems such as diarrhoea, vomiting and flatulence caused by malabsorption, maldigestion, EPI, acute gastroenteritis or IBD
KEY FEATURES	<ul style="list-style-type: none"> • Hydrolysed salmon protein has a high digestibility and a low allergenicity. • Rice has a low allergenicity and a high digestibility and does not contain gluten and will thus be tolerated by dogs with gluten allergy/intolerance. • Highly digestible ingredients make the treats especially useful for dogs with small intestinal diarrhoea.
PACK SIZES	300 g



SPECIAL CARE TREATS

PRODUCT CODE	CT-SC Special Care Treats
INDICATION	The composition of these treats does not compromise the nutrient profile of diets for support of pancreatitis, kidney, heart or liver failure, urolithiasis, joint and mobility, diabetes mellitus or allergies.
KEY FEATURES	<ul style="list-style-type: none"> • Low in protein, energy, fat and selected minerals including phosphorus, sodium and calcium • With novel protein and slow release carbohydrates
PACK SIZES	300 g



ORGANIC TREATS

CODE	CT-BIO - Organic Treats for dogs
INDICATION	Organic treats for dogs of all breeds
KEY FEATURES	<ul style="list-style-type: none"> • Treats for dogs made with more than 80% fresh chicken, beef and pork • Low carbohydrate • Grain-free recipe • Gluten-free recipe
PACK SIZES	100 g



FOR SPECIFIC DENTAL CHEWS – [CLICK HERE](#)

FOR FULL DETAILS OF RECOMMENDED TREATS BY CONDITION – [CLICK HERE](#)



DENTAL CHEWS	
PRODUCT CODE	CT-DC-L and CT-DC-SC-S Dental Chews (Large and Small)
INDICATION	Tasty chew for support of oral health in adult dogs
KEY FEATURES	<ul style="list-style-type: none">• Flexible texture and open structure allows teeth to penetrate deep into the chew, scraping the teeth clean ensuring excellent cleaning• Formulated with special ingredients to help reduce plaque and tartar and to support fresh breath:<ul style="list-style-type: none">• Hexametaphosphate, reduces tartar by binding calcium in saliva, reducing calcification of plaque• Vitamin C phosphate helps to limit growth of oral bacteria, plaque and tartar• Seaweed to reduce plaque, tartar and volatile sulphur components• Green tea extract, eucalyptus oil and parsley oil to support fresh breath
PACK SIZES	300 g

[FOR OTHER SPECIFIC TREATS – CLICK HERE](#)

[FOR FULL DETAILS OF RECOMMENDED TREATS BY CONDITION– CLICK HERE](#)

SPECIFIC SPECIAL CARE TREATS – BY CONDITION



		CT-H / CT-HM	CT-SC	CT-HY	CT-BIO
GASTROINTESTINAL	Cholestasis		✓		
	IBD			✓	
	Exocrine pancreas insufficiency			✓	
	Pancreatitis		✓		
	Pancreatitis with DM	✓			
	Colitis			✓	
	Diarrhoea			✓	
	Constipation	✓			
	Vomiting			✓	
	Malabsorption / Maldigestion			✓	
	Flatulence			✓	
	Food allergy / intolerance – related			✓	
URINARY	Struvite uroliths	Dissolution	✓		
		Reduction recurrence	✓		
	Urate uroliths	Dissolution	✓		
		Reduction recurrence	✓		
	Cystine uroliths: reduction recurrence			✓	
	Oxalate uroliths: reduction recurrence			✓	
ALLERGIC & DERMATOLOGY	Atopy			✓	
	Food allergy/intolerance			✓	
	Combination of allergies			✓	
	Other non allergic dermatological problems			✓	
CARDIAC	Heart failure with concurrent kidney failure		✓		
	Heart failure without concurrent kidney failure		✓		
	Hypertension			✓	

		CT-H / CT-HM	CT-SC	CT-HY	CT-BIO
ENDOCRINE	Diabetes mellitus		✓		✓
	Cushing's disease		✓		✓
WEIGHT MANAGEMENT	Underweight / Anorexia / Cachexia		✓		✓
	Overweight - Weight reduction	✓			
	Overweight - Weight control	✓			
CRITICAL CARE	Cancer		✓		✓
	Surgery		✓		✓
	Recovery		✓		✓
	Convalescence		✓		✓
	Intensive support		✓		✓
RENAL	Renal failure /Insufficiency		✓		
	Uraemia		✓		
HEPATIC	Liver insufficiency		✓		
	Hyperlipidaemia	✓			
JOINT AND MOBILITY	Joint and mobility support	✓			

[FOR TREATS DETAILS – CLICK HERE](#)



RECOMMENDED CAT DIETS & TREATS BY CONDITION



RECOMMENDED CAT DIETS & TREATS BY CATEGORY



SPECIFIC PRODUCT BOOK



SPECIFIC SPECIAL CARE CAT DIETS & TREATS



		DRY	WET	TREATS	
GASTROINTESTINAL	Cholestasis	FRD	FRW	FT-H	
	IBD	FQD-HY	FQW-HY	Dry or wet diet	
	Exocrine pancreas insufficiency	FID	FIW	FT-H	
	Pancreatitis	FDD-HY	FRW	FT-H	
	Pancreatitis with DM	FED-DM	-	FT-BIO	
	Colitis	FQD-HY	FQW-HY	Dry or wet diet	
	Diarrhoea	FID	FIW	FT-H	
	Constipation	FRD	FRW	FT-H	
	Vomiting	FID	FIW	FT-H	
	Gastrointestinal problems / Malabsorption / Maldigestion	FID	FIW	FT-H	
Flatulence	FID	FIW	FT-H		
URINARY	Struvite uroliths	Dissolution	FCD	FSW	FT-H
		Reduction recurrence	FCD	FCW / FCW-P	FT-H
		Reduction recurrence in overweight cats	FCD-L	FCW-P	FT-H
	Urate uroliths	Dissolution	FKD	FKW / FKW-P	FT-H
		Reduction recurrence	FKD	FKW / FKW-P	FT-H
	Cystine uroliths: reduction recurrence	FKD	FKW / FKW-P	FT-H	
	Oxalate uroliths: reduction recurrence	FKD	FKW / FKW-P	FT-H	
	Idopathic cystitis	-	FCW / FCW-P/	FT-H	
	ALLERGIC & DERMATOLOGY	Atopy	FQD	FQW-HY	FT-H
		Food allergy/intolerance	FDD-HY	FDW / FQW-HY	Dry or wet diet
Combination of allergies		FQD-HY	FQW-HY	Dry or wet diet	
Other non allergic dermatological problems		FQD / FQD-HY	FQW-HY	FT-H	







		DRY	WET	TREATS
CARDIAC	Heart failure with concurrent kidney failure	FKD	FKW	FT-H
	Heart failure without concurrent kidney failure	FKD	FKW	FT-H
	Hypertension	FKD	FKW	FT-H
ENDOCRINE	Diabetes mellitus	FED-DM	FEW-DM	FT-BIO
WEIGHT MANAGEMENT	Underweight / Anorexia / Cachexia	FPD	F/C-IN	FT-BIO
	Overweight - Weight reduction	FRD	FRW	FT-H
	Overweight - Weight control	FXD	FXW / FXW-P	FT-H
CRITICAL CARE	Cancer	FQD	F/C-IN	FT-H / FT-BIO
	Surgery	FID	F/C-IN	FT-H / FT-BIO
	Recovery	FID	F/C-IN	FT-H / FT-BIO
	Convalescence	FID	F/C-IN	FT-H / FT-BIO
	Intensive support	-	F/C-IN	FT-H / FT-BIO
RENAL	Renal failure /Insufficiency	FKD	FKW / FKW-P	FT-H
	Uraemia	FKD	FKW / FKW-P	FT-H
HEPATIC	Liver insufficiency	FKD	FKW / FKW-P	FT-H
	Hepatic lipidosis	FPD	F/C-IN	FT-BIO
	Hyperlipidaemia	FRD	FRW	FT-H
JOINT AND MOBILITY	Joint and mobility support	FJD	FJW	FT-H

The recommendations are based on the most commonly recommended diets and treats for each condition. However, the choice of the most optimal diet or treat can be affected by several factors and should be determined for each individual pet. Full details of all recommended diets for each condition can be found in the SPECIFIC product book

[SPECIFIC PRODUCT BOOK – CLICK HERE](#)



SPECIAL CARE DIETS	
	Feline Lower Urinary Tract Disease
	Allergy and Dermatological Management
	Gastrointestinal Problems
	Joint and Mobility Support
	Kidney, Heart and Liver Support
	Endocrine Support
	Weight Management
	Recovery and Convalescence

EVERYDAY/LIFE STAGE DIETS	
	Kittens and Pregnant/Lactating Queens
	Neutered Young
	Adult Cats
	Senior Cats
	Organic Diets
	Treats



SPECIFIC[®]

Superior nutrition from the veterinary experts



RECOMMENDED CAT DIETS BY CONDITION

SUPPORT OF FELINE LOWER URINARY TRACT DISEASE



STRUVITE UROLITHS

CODE	FSW - Struvite Dissolution, FCD, FCW and FCW-P - Crystal Management
INDICATION	Dissolution of struvite stones and reduction of struvite stone recurrence
KEY FEATURES	<ul style="list-style-type: none"> • Has a reduced content of magnesium and phosphorus (components of struvite crystals) • Induces a urine pH below 6.4, dissolving existing struvite crystals and minimising the risk of new ones forming • Low urine saturation for struvite and calcium oxalate
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg / 7 kg Wet: 7 x100 g (pate) 12 x 85 g (pieces in gravy)



CALCIUM OXALATE, URATE AND CYSTINE UROLITHIASIS

CODE	FKW, FKW-P and FKD - Kidney Support
INDICATION	Reduces calcium oxalate, urate and cystine stone formation
KEY FEATURES	<ul style="list-style-type: none"> • Restricted protein levels, but with high quality protein, reduces the urinary concentrations of oxalate, cystine and urate • Alkaline urine pH discourages precipitation of urinary calcium oxalate, cystine and urate crystals • Added potassium citrate helps keep calcium oxalate in solution
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg Wet: 7 x100 g (pate) 12 x 85 g (pieces in gravy)



STRUVITE UROLITHS WITH OVERWEIGHT

CODE	FCD-L - Crystal Management Light
INDICATION	Dissolution of struvite stones and reduction of struvite stone recurrence in overweight cats
KEY FEATURES	<ul style="list-style-type: none"> • Has a reduced content of magnesium and phosphorus (components of struvite crystals) • Induces a urine pH below 6.4, dissolving existing struvite crystals and minimising the risk of new ones forming • Low urine saturation for struvite and calcium oxalate • Moderate energy content to help maintain ideal bodyweight
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg / 7 kg



IDIOPATHIC CYSTITIS

CODE	FCW and FCW-P - Crystal Management
INDICATION	Wet diets are preferred for support of cats with idiopathic cystitis
KEY FEATURES	<ul style="list-style-type: none"> • EPA & DHA omega-3 fatty acids from fish to support the natural anti-inflammatory process • FCW and FCW-P Crystal Management contain chondroitin sulphate to support the bladder wall
PACK SIZES	Wet: 7 x100g (pate) 12 x 85 g (pieces in gravy)



ALLERGY & DERMATOLOGICAL MANAGEMENT DIETS



FOOD ALLERGY

CODE	FDW and FDD-HY - Food Allergen Management and FΩW-HY - Allergen Management Plus
INDICATION	Reduces symptoms of ingredient and nutrient intolerances
KEY FEATURES	<ul style="list-style-type: none"> • Contains a restricted number of ingredients and is based on lamb and rice (wet diet) and hydrolysed salmon and rice (dry diet), ingredients with a low allergenicity • Rice does not contain gluten so will be tolerated by cats with gluten allergy/intolerance
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg - Wet: 7 x100g



COMBINED ALLERGY

CODE	FΩD-HY and FΩW-HY - Allergen Management Plus
INDICATION	Supports both skin function and reduces symptoms of ingredient and nutrient intolerance
KEY FEATURES	<ul style="list-style-type: none"> • Combines ingredients with low allergenicity and skin supporting nutrients to support combined allergies • Hydrolysed salmon protein and rice giving high digestibility and low allergenicity • Contains multiple skin supporting nutrients – EPA and DHA omega-3 fatty acids from fish oil; omega-6 fatty acid GLA from borage oil; vitamin A, E and B complex, protein, zinc and selenium
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg - Wet: 7 x100 g

ATOPY

CODE	FΩD - Skin Function Support and FΩW-HY - Allergen Management Plus
INDICATION	Supports the skin function in the case of dermatosis and excessive loss of hair
KEY FEATURES	<ul style="list-style-type: none"> • Contains multiple skin supporting nutrients – EPA and DHA omega-3 fatty acids from fish oil; GLA omega-6 fatty acid from borage oil; vitamin A, E and B complex, protein, zinc and selenium
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg - Wet: 7 x100 g



GASTROINTESTINAL DIETS



MALABSORPTION / MALDIGESTION / VOMITING / DIARRHOEA / EXOCRINE PANCREAS INSUFFICIENCY

CODE	FID and FIW - Digestive Support
INDICATION	For reduction of (acute) intestinal absorptive disorders and compensation for maldigestion and/or exocrine pancreatic insufficiency
KEY FEATURES	<ul style="list-style-type: none"> • Made with highly digestible ingredients for optimal uptake of nutrients • A high content of minerals and fat soluble vitamins compensates for compromised absorption and increased level of electrolytes compensates for losses from diarrhoea and vomiting • With beta glucans and beneficial fibres to support the immune response and intestinal health • With ingredients to support a healthy microbiome. AuraGuard increase levels of beneficial bacteria whilst fermentable fibres (beet pulp, XOS and FOS) promote the growth of beneficial colonic bacteria promoting a more balanced and diverse gut microbiome. Added postbiotics provide healthy bioactive compounds produced by beneficial micro-organisms and Mannan-oligo-saccharides (MOS) can bind pathogenic bacteria
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg - Wet: 7 x100 g



PANCREATITIS

CODE	FDD-HY - Food Allergen Management and FRW – Weight Reduction
INDICATION	Reduces symptoms of ingredient and nutrient intolerances
KEY FEATURES	<ul style="list-style-type: none"> • Moderate fat and protein levels reduce pancreatic load in cats with pancreatitis
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg Wet: 7 x 100 g



IBD / COLITIS

CODE	FΩD-HY and FΩW-HY - Allergen Management Plus
INDICATION	Reduces symptoms of ingredient and nutrient intolerance and intestinal absorptive disorders
KEY FEATURES	<ul style="list-style-type: none"> • In IBD and colitis there might also be a food allergic component present: the low allergenicity of these diets in combination with the high digestibility and uniquely high levels of fatty acids offer optimal support
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg - Wet: 7 x100 g





CONSTIPATION / CHOLESTASIS

PRODUCT CODE	FRD and FRW - Weight Reduction
INDICATION	High-fibre, low-fat diets to support gastrointestinal motility and reduce the intake of fat
KEY FEATURES	<ul style="list-style-type: none">• The increased soluble and insoluble fibre content in these diets supports gastrointestinal motility• The low fat content makes the diets suitable for management of cholestasis
PACK SIZES	Dry: 400 g / 1.6 kg / 3 x 1.6 kg / 6 kg – Wet: 7 x 100 g

[OTHER GI DIETS CLICK
HERE](#)



JOINT AND MOBILITY SUPPORT

CODE	FJD and FJW - Joint Support
INDICATION	For support of joint function in cats with osteoarthritis
KEY FEATURES	<ul style="list-style-type: none">• Contains a number of cartilage supporting nutrients including high levels of EPA and DHA omega-3 fatty acids; natural glucosamine and chondroitin and high level of manganese to support a healthy joint function• The moderate energy density supports maintenance of optimal weight even in cats with reduced activity levels
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg - Wet: 7 x100 g



CARDIAC, RENAL AND HEPATIC SUPPORT



CARDIAC, RENAL AND HEPATIC FAILURE / URAEMIA / LIVER INSUFFICIENCY

CODE	FKD, FKW and FKW-P – Kidney Support
INDICATION	For support of chronic renal insufficiency; hepatic insufficiency (except patients with cholestasis) and congestive heart failure*, hypertension* and oedema* * FKW-P is not indicated
KEY FEATURES	<ul style="list-style-type: none"> • A restricted content of phosphorus to maintain normal phosphorus levels in the blood and support maintenance of kidney function • Reduced protein content to maintain normal blood urea levels • High levels of the omega-3 fatty acids EPA and DHA from fish oil support maintenance of lean body mass and appetite; normal cardiac rhythm; blood pressure and platelet aggregation • Omega-3 fatty acids can help slow the progression of kidney failure • Reduced sodium levels help break the vicious circle of water retention in kidney and liver and heart patients (reduced sodium not applicable to FKW-P)
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg Wet: 7 x100 g (pate) 12 x 85 g (pieces in gravy)



HEPATIC LIPIDOSIS

CODE	F/C-IN-W, F/C-IN-L – Intensive Support and FPD Kitten
INDICATION	Nutritional restoration and convalescence in cats
KEY FEATURES	<ul style="list-style-type: none"> • Highly digestible ingredients and high levels of energy, fat, protein and other essential nutrients can support the management of hepatic lipidosi
PACK SIZES	Dry: 1 kg / 2.5 kg / 7.5 kg Wet: 7 x 95g Liquid: 395 g

HYPERLIPIDAEMIA

CODE	FRD and FRW - Weight Reduction
INDICATION	For nutritional support of hyperlipidaemia
KEY FEATURES	<ul style="list-style-type: none"> • The low fat content in these diets makes them suitable for the management of hyperlipidaemia
PACK SIZES	Dry: 400 g / 1.6 kg / 3 x 1.6 kg / 6 kg – Wet: 7 x 100 g



DIABETES MELLITUS / PANCREATITIS WITH DM (ONLY DRY DIET FED-DM)

CODE	FED-DM and FEW-DM - Endocrine Support
INDICATION	For regulation of glucose supply (Diabetes Mellitus)
KEY FEATURES	<ul style="list-style-type: none">• Very low level of carbohydrates and in the dry diet carbohydrates from sources with a low glycaemic index (peas) combined with increased fibre levels help control blood glucose levels• High levels of omega-3 from fish and beta-glucans to support the body's natural anti-inflammatory process and improve insulin sensitivity• Low fat level in the dry diet FED-DM support cats with the associated condition of pancreatitis• High levels of anti-oxidants including vitamins A and E and fruit extracts to support the management of oxidative stress
PACK SIZES	Dry: 2 kg / 3 x 2 kg - Wet: 7 x100 g



WEIGHT MANAGEMENT



WEIGHT REDUCTION



CODE	FRD and FRW - Weight Reduction
INDICATION	For the reduction of body weight
KEY FEATURES	<ul style="list-style-type: none"> • Low fat and high fibre content gives a low energy density so full portions can be served avoiding feelings of hunger • Contains L carnitine – a fat burning amino acid derivative • High protein content supports maintenance of lean muscle mass
PACK SIZES	Dry: 400 g / 1.6 kg / 3 x 1.6 kg / 6 kg – Wet: 7 x 100 g

WEIGHT CONTROL



CODE	FXD, FXW and FXW-P - Adult
INDICATION	Wet and dry foods for adult cats
KEY FEATURES	<ul style="list-style-type: none"> • Moderate calorie content to help maintain ideal bodyweight even with indoor and neutered cats • High levels of Omega-3 from fish oils for healthy coat, skin and joints
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg / 7 kg Wet: 7 x100 g (pate) 12 x 85 g (pieces in gravy)

UNDERWEIGHT / ANOREXIA / CACHEXIA



PRODUCT CODE	F/C-IN-W, F/C-IN-L– Intensive Support and FPD - Kitten
INDICATION	Nutritional restoration and convalescence in cats of all ages
KEY FEATURES	<ul style="list-style-type: none"> • High levels of energy, fat, protein and other essential nutrients support recovery and allow a reduction in the required amount of food, which is an advantage for cats with an increased requirement and/or reduced food intake • The uniquely high level of omega-3 fatty acids can help support in case of cachexia related to e.g. cancer or cardiac disease
PACK SIZES	Dry: 1 kg / 2.5 kg / 7.5 kg Wet: 7 x 95 g Liquid: 395 g



RECOVERY AND CONVALESCENCE/CRITICAL CARE



RECOVERY / CONVALESCENCE / SURGERY / CANCER

CODE	F/C-IN-W, F/C-IN-L – Intensive Support
INDICATION	Nutritional restoration and convalescence in cats
KEY FEATURES	<ul style="list-style-type: none"> • Highly digestible ingredients compensate for decreased digestion and ensure an optimal uptake of nutrients during periods of nutritional restoration and convalescence • High levels of energy, fat, protein and other essential nutrients support recovery and allow a reduction in the required amount of food, which is an advantage for cats with an increased requirement and/or reduced food intake • Special soft texture, which will become more liquid after stirring, makes it also suitable for syringe and tube feeding • Contains β-1,3/1,6-glucans and increased levels of omega-3 fatty acids, zinc, selenium and arginine to support the immune status • Very high palatability
PACK SIZES	Wet: 7 x 95 g - Liquid: 395 g



RECOVERY / CONVALESCENCE / SURGERY

CODE	FID - Digestive Support
INDICATION	Nutritional support after minor surgery
KEY FEATURES	<ul style="list-style-type: none"> • Highly digestible and with high content of essential nutrients to ensure sufficient nutrients even with reduced appetite • Added beta-glucans and Omega-3 from fish for immune support
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg



CANCER

CODE	FQD - Skin Function Support F/C-IN-W – Intensive Support
INDICATION	Nutritional support in case of cachexia related to cancer
KEY FEATURES	<ul style="list-style-type: none"> • High level of omega-3 fatty acids can help support in case of cachexia related to e.g. cancer or cardiac disease. • The increased levels of immune-supporting nutrients support the immune response towards infections
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg - Wet: 7 x 95 g

KITTENS AND PREGNANT/LACTATING QUEENS



KITTENS AND PREGNANT/LACTATING QUEENS

CODE	FPD and FPW - Kitten
INDICATION	Wet and dry foods for kittens and pregnant and lactating queens
KEY FEATURES	<ul style="list-style-type: none">• Increased levels of energy, protein, vitamins and minerals to meet the requirements of growing kittens• Rich in EPA and DHA omega-3 fatty acids from fish to support development of brain and eye; joints, skin and coat
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg – Wet: 7 x 100 g



NEUTERED YOUNG

CODE	FND - Neutered Young
INDICATION	Complete dry food for neutered kittens
KEY FEATURES	<ul style="list-style-type: none">• Reduced calorie level allows for the lower metabolic rate of neutered kittens• Increased levels of protein, vitamins and minerals to meet the requirement of growing kittens
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg



ADULT CATS

CODE	FXD, FXW and FXW-P - Adult
INDICATION	Wet and dry foods for adult cats
KEY FEATURES	<ul style="list-style-type: none"> • High levels of Omega-3 from fish oils for healthy coat, skin and joints • Low magnesium and phosphorus and slightly acidic urine discourage the formation of struvite stones and support a healthy urinary tract • Moderate calorie content to help maintain ideal bodyweight even with indoor and neutered cats • Increased fibre level in the dry diet helps prevent hairball problems
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg / 7 kg Wet: 7 x100 g (pate) 12 x 85 g (pieces in gravy)



ADULT CATS

CODE	FQD-F - Atlantic Sardine
INDICATION	Dry food for cats of all ages
KEY FEATURES	<ul style="list-style-type: none"> • Made from whole fresh Atlantic sardine caught in MSC approved fisheries using the low impact ring netting system • Wheat gluten free • Contains krill – an exceptionally bioavailable form of omega-3
PACK SIZES	Dry: 2 kg / 3 x 2 kg





ORGANIC DIETS

CODE	F-BIO-W - Organic with Chicken and Organic with fish
INDICATION	Complete organic wet food for adults of all breeds
KEY FEATURES	<ul style="list-style-type: none">• Wet food pate for adult cats with a minimum of 95% ingredients from controlled, certified organic origin
PACK SIZES	Wet: 8 x 100 g



ORGANIC TREATS

CODE	FT-BIO - Organic Treats for cats
INDICATION	Organic treats for cats
KEY FEATURES	<ul style="list-style-type: none">• Treats for cats made with more than 80% fresh chicken, beef and pork• Low carbohydrate• Grain-free recipe• Gluten-free recipe
PACK SIZES	50 g





SENIOR CATS	
PRODUCT CODE	FGD and FGW - Senior
INDICATION	Wet and dry foods for senior cats
KEY FEATURES	<ul style="list-style-type: none">• High levels of Omega-3 from fish oils for healthy coat, skin and joints. The increased EPA and DHA content can also have a beneficial effect on renal function, blood pressure and blood lipids• Moderate protein levels and reduced content of phosphorus and sodium reduce the workload of the kidneys, supporting renal function in senior cats• Reduced level of protein and sodium, the increased level of potassium citrate and the pH around 6.6 discourage formation of calcium oxalate and support a healthy urinary tract
PACK SIZES	Dry: 400 g / 2 kg / 3 x 2 kg / 7 kg - Wet: 7 x100 g





HEALTHY TREATS



PRODUCT CODE	FT-H Healthy Treats
INDICATION	Treats for healthy cats of all breeds and ages . FT-H Healthy Treats are also suitable for cats with renal or cardiac failure or urolithiasis, which are supported by a special care diet
KEY FEATURES	<ul style="list-style-type: none">• Low protein• Low in calcium, phosphorus, magnesium and sodium• Grain-free recipe• Gluten-free recipe
PACK SIZES	300 g



ORGANIC TREATS

CODE	FT-BIO - Organic Treats for cats
INDICATION	Organic treats for cats
KEY FEATURES	<ul style="list-style-type: none">• Treats for cats made with more than 80% fresh chicken, beef and pork• Low carbohydrate• Grain-free recipe• Gluten-free recipe
PACK SIZES	50 g

[FOR FULL DETAILS OF RECOMMENDED TREATS BY CONDITION – CLICK HERE](#)

SPECIFIC SPECIAL CARE CAT TREATS – BY CONDITION



		FT-H	FT-BIO
GASTROINTESTINAL	Cholestasis	✓	
	IBD	Kibble as treat	
	Exocrine pancreas insufficiency	✓	
	Pancreatitis	✓	
	Pancreatitis with DM		✓
	Colitis	Kibble as treat	
	Diarrhoea	✓	
	Constipation	✓	
	Vomiting	✓	
	Gastrointestinal problems / Malabsorption / Maldigestion	✓	
	Flatulence	✓	
URINARY	Struvite uroliths	Dissolution	✓
		Reduction recurrence	✓
		Reduction recurrence in overweight cats	✓
	Urate uroliths	Dissolution	✓
		Reduction recurrence	✓
	Cystine uroliths: reduction recurrence		✓
	Oxalate uroliths: reduction recurrence		✓
	Idopathic cystitis		✓
	ALLERGIC & DERMATOLOGY	Atopy	✓
Food allergy/intolerance		Kibble as treat	
Combination of allergies		Kibble as treat	
Other non allergic dermatological problems		✓	

		FT-H	FT-BIO
CARDIAC	Heart failure with concurrent kidney failure	✓	
	Heart failure without concurrent kidney failure	✓	
	Hypertension	✓	
ENDOCRINE	Diabetes mellitus		✓
WEIGHT MANAGEMENT	Underweight / Anorexia / Cachexia		✓
	Overweight - Weight reduction	✓	
	Overweight - Weight control	✓	
CRITICAL CARE	Cancer	✓	✓
	Surgery	✓	✓
	Recovery	✓	✓
	Convalescence	✓	✓
	Intensive support	✓	✓
RENAL	Renal failure /Insufficiency	✓	
	Uraemia	✓	
HEPATIC	Liver insufficiency	✓	
	Hepatic lipidosis		✓
	Hyperlipidaemia	✓	
JOINT AND MOBILITY	Joint and mobility support	✓	

[FOR TREATS DETAILS – CLICK HERE](#)

